

## WHY COME?

- Education!
- Information/ Updates!
- Social Networking!
- Industry Products!
- Industry Recognition for best creative!

## WHATS FOR FUN?

- Golf & Tennis!
- Outdoor Barbeque!
- Swimming!
- Just Hangin'!

## DETAILS INSIDE . . .

Hotel Info.  
Registration  
Schedule  
Speakers  
Directions

*And more!*



*Come Join the Outdoor Advertising Association of Illinois at the . . .*

# 2011 Conference



## YOU WILL LEARN . . .

- New Opportunities for Growing Out-of-Home Marketing Share
- How to Apply for a Vegetation Permit
- Understanding Eyes On . . .and more . . .

**DETAILS INSIDE**

**AUGUST 31 – September 1**

**Indian Lakes Resort**

*Bloomington, Illinois*

# OAAI Summer Conference Details

## Registration

The registration fee for members for the 2011 Conference will be \$150.00 per person or \$255.00 per couple. The vendor registration fee, if displaying products and services is \$250.00. Each additional individual attending from the vendor company is \$150.00. On-site registration will take place at the Indian Lakes Resort just outside the doors of the Trillium Room in the Conference Center on Wednesday, August 31, 2011 from 11:00 - 1:00 p.m. and September 1, 2011 from 7:30 a.m. to 8:30 a.m.. You may pick up your packets at that time, which will have your name badge, conference agenda, etc.

## Hotel Accommodations

For your convenience, a block of rooms has been reserved at Indian Lakes Resort which will be our conference site for 2011. The Hilton Chicago/Indian Lakes Resort, which ranks in the top four percent of Hilton properties for service nationwide, is located on 260 rolling acres in DuPage County, Illinois, only 30 minutes from downtown Chicago and O'Hare International Airport. The resort has emerged completely refreshed from a sweeping \$20 million redesign. The Resort offers a heated pool - indoors *or* out, 260 luscious acres of championship golf, tennis, award-winning spa services, arcade, billiard room, two nightclubs and fabulous dining without ever leaving the grounds. You can stay connected with home or current with the office using complimentary WiFi Internet which is also available throughout public spaces and high-speed internet access in the guest rooms.



We have secured a room rate of \$139.00 per night. The cut-off date to reserve your room will be **August 15, 2011**. Any reservations past that date will be accepted on a space available basis. You can reach reservations by calling 630-529-0200. When making room reservations, please let them know you are with the "Outdoor Advertising Association of Illinois/OAAI." If you are told the room block is full, please call the OAAI office at 217-522-6224 before making other arrangements.

## Directions to Indian Lakes Resort

**Address:** 250 West Schick Road, Bloomingdale, Illinois 60108

**From Chicago O'Hare Airport:** - Take 294 S to 290 W (*9.1 miles*) - 290 W to 355 Joliet / Route 20-Lake St - Exit 7 (*7.5 miles*) - Follow signs to Lake St. Turn right on Lake St to Bloomingdale Rd. (*2.4 miles*) - Turn Left on Bloomingdale Rd to Schick Rd. (*0.3 miles*) - Turn right on Schick Rd. Indian Lakes is on the left side of Schick Rd (*0.9 miles*)

**From Chicago Midway Airport:** - Take Cicero N to 55 S. Take 55 S to 355 N (toll way). Take 355 N to Lake St. - Turn left on Lake St. and go 3 miles to Bloomingdale Rd, turn left and go to Schick Rd. - Turn right on Schick Rd. Indian Lakes is on the left side of Schick Rd.

**From the North:** Take 294 S to 290 W, 290 W to 355 Joliet / Route 20-Lake St (Exit 7). Follow signs to Lake St. Turn right on Lake St to Bloomingdale Rd. Turn Left on Bloomingdale Rd to Schick Rd. Turn right on Schick Rd. Indian Lakes is on the left side of Schick Rd.

**From the South (I-294):** Take 294 North to 290 West. 290 West to 355 South (Joliet/Route). Exit Lake Street west (exit 7). Turn right onto Lake St. and proceed 2 miles to Bloomingdale/Roselle Road .

Turn left (south) on Bloomingdale Rd. to Schick Rd. Turn right (west) on Schick Rd. The hotel is on the left (south) side of Schick Rd.

**From the South (I-355):** Take 355 North, exit at Army Trail Rd. Turn left (west) on Army Trail Rd. and travel 2 miles to Bloomingdale Rd. Turn right (north) on Bloomingdale Rd. 1.5 miles to Schick Rd. Turn left (west) on Schick Rd. The hotel is on the left (south) side of Schick Rd.

**From the East:** Take 290 W to 355 Joliet / Route 20–Lake St (Exit 7). Follow signs to Lake St. Turn right on Lake St to Bloomingdale Rd. Turn Left on Bloomingdale Rd to Schick Rd. Turn right on Schick Rd. Indian Lakes is on the left side of Schick Rd.

**From the West:** Take 90 E to 290 E, 290 E to 355 Joliet / Route 20–Lake St (Exit 7). Follow signs to Lake St. Turn right on Lake St to Bloomingdale Rd.? Turn Left on Bloomingdale Rd to Schick Rd. Turn right on Schick Rd. Indian Lakes is on the left side of Schick Rd.

### **Parking**

Valet Parking is available, but not necessary. You can easily access and park your vehicle in the resort lot.

## **Miscellaneous Information**

### **Special Diets**

Persons with special dietary needs and those who cannot eat meat may make special arrangements by calling Rose Trader, Conference Manager at 217-522-6224.

### **A.D.A. & Services for the Hearing Impaired**

In compliance with the Americans with Disabilities Act, the OAAI will make all reasonable efforts to accommodate persons with disabilities. If you have special needs, please contact Rose Trader, Conference Manager at 217-522-6224.

### **Accessibility**

**Restrooms:** All restrooms are accessible.

**Meeting Rooms:** All meeting rooms are accessible.

**Restaurants:** All restaurants are accessible.

**Handicap Sleeping Rooms:** Indian Lakes Resort has accessible rooms for those with disabilities, located on the lower floors for easy access from the elevator.

### **What to Wear?**

Educational Sessions – Business casual attire

Outdoor Barbeque – Comfortable outdoor attire

# Special Events

## **Golf Outing** - August 31, 2011 - 12:00 p.m. Shotgun Start



The golf outing will kick off our conference on August 31, 2011 at 12:00 p.m. with a shotgun/best ball start. Those wishing to participate in the Golf Outing will enjoy access to one of the best Chicago area golf courses at Bloomingdale Golf Club. In 1996, to make the course more challenging, four holes were re-designed and strategically placed ponds, sand bunkers and grass mounding were incorporated throughout

the course. With the renovations complete and now a par 71 golf course, don't let the distance of 6251 yards from the blue tees fool you! Bloomingdale Golf Club offers an enjoyable challenge for golfers of all levels. Golf Clubs are available to rent in the pro-shop if you prefer not to travel with your own. Registration for golf will be \$60.00 and can be found on the following pages of this brochure. A presentation of awards will be given for longest drive, closest to pin, highest team score, lowest team score, etc. during the conference.

## **Tennis**

Lighted tennis courts will be available for those who don't golf. If you are interested in playing singles or doubles, please call Rose Trader at 217-522-6224 so coordination can be made.

## **Outdoor Barbeque** - August 31, 2011 - 4:00 p.m. - 8:00 p.m.

Whether you are a participant in the golf outing or just arriving at the Resort to attend the conference, you are invited to join your friends and colleagues for a fun filled evening on the outdoor patio overlooking the golf course located near the outdoor pool should you wish to take a dip (with a suit of course!).



# Design Contest and Recognition

Did you know, that long term memory has almost unlimited capacity for the storage of visuals. Statistics show, that photos and images are noticed 20-25% more than no visuals or line art. The Outdoor Advertising Industry has a unique medium which sets itself apart from radio and television. Outstanding creative through outdoor advertising conveys a strong message through visuals that is key to driving effective results for marketers. By placing an emphasis on the creation of effective ads within your own outdoor advertising company, it will keep your clients coming back for more and will help to ensure a long term business relationship.

On September 1, during the annual conference, OAAI will be recognizing two lucky winners in the following categories:

**“Best Outdoor Creative Advertisement” (BOCA) design award.**

The winner will receive industry recognition, a cash prize and a trophy to display.

**“Best Humorous Design” award.**

The winner will receive recognition, a cash prize and a trophy to display.

**Design Entry Instructions:**

Only two entries per graphic artist/ per category.

Each entry must have its own design entry form.

Include one quality print of each entry.

Please make sure that all digital files are at least 300 dpi and emailed as a jpeg.

All entries should be emailed to [rtrader@oai.net](mailto:rtrader@oai.net) *Deadline is July 31, 2011*

---

**ENTRY FORM**

**Category:**

**Best Outdoor Creative Advertisement (BOCA Award)**

**Best Humorous Design** (please check one)

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Is this an in-house design?**     **Yes**     **No**    **Date Installed:** \_\_\_\_\_

**Designer Name:** \_\_\_\_\_

**Brief Description of Design and Advertiser:** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

# OAAI Fall Conference Schedule

## Wednesday, August 31

- 10:00 a.m.           **REGISTRATION OPEN** – Conference Center – Outside Trillium Room 2
- 11:00 – 11:45 a.m.   **SHUTTLE to GOLF COURSE - Practice/Warm Up** – Driving Range
- 12:00 p.m.           **GOLF OUTING** – Shotgun Start/Bloomington Golf Course
- 4:00 – 8:00 p.m.     **OUTDOOR BARBEQUE** – Indian Lakes Resort– Master’s Patio by Golf Course

## Thursday, September 1

- 7:30 – 8:30 a.m.     **REGISTRATION OPEN** – Conference Center – Outside Trillium Room 2
- 7:30 - 8:30 a.m.     **CONTINENTAL BREAKFAST** – Conference Center – Trillium Room 1
- 8:30 – 12:00 a.m.   **GENERAL SESSION** – Conference Center – Trillium Room 1
- 8:30 a.m.           **Welcome** – Todd Sanders, OAAI President – Windsor Outdoor
- 8:50 a.m.           **Assn Update/OAPS Update** – Rose Trader, Executive Director - OAAI
- 9:15 a.m.           **National Update** – Myron Laible - OAAA
- 9:45 a.m.           **Break**
- 10:00 – 12:00 p.m.   **MORNING SESSIONS** – Conference Center – Trillium Room 2
- 10:00 a.m.          **IDOT Update**  
    **Speaker:** Tim Hoesli, Manage of Outdoor Advertising
- 10:30 a.m.          **HOW TO APPLY FOR A VEGETATION PERMIT**  
    **Speaker:** Bob Connors – Mid America Outdoor
- 11:30 a.m.          **FHWA Update**  
    **Speaker:** FHWA Regional Director/Manager
- 12:00 – 1:30 p.m.    **EYES ON - INDUSTRY LUNCHEON** – Conference Center – Trillium Room 1  
    **Speaker:** Joe Philport – Traffic Audit Bureau
- 1:30 – 2:30 p.m.     **DESSERT RECEPTION/VENDOR DISPLAYS** – Conference Center - Trillium 2
- 2:30 – 4:30 p.m.     **AFTERNOON SESSIONS** – Conference Center – Trillium Room 2
- 2:30 p.m.           **NEW OPPORTUNITIES FOR GROWING OUT-OF-HOME MARKET SHARE**  
    **Speaker:** Stephen Freitas – OAAA - VP of Marketing
- 3:30 p.m.           **POLITICAL PANEL**  
    **Speakers:** State Treasurer – Dan Rutherford (**tentative**)  
                  State Representative Karen Yarbrough (**confirmed**)  
                  State Representative Barbara Flynn Currie (**tentative**)
- 4:30 p.m.            **ADJOURN**

# Featured Speakers

(Tentative)

**Illinois State Treasurer Dan Rutherford** is distinguished by a legislative career of accomplishment. He was first elected to the Illinois Senate in 2002. In 2009, he was appointed Assistant Republican Leader. His Senate career follows a 10-year term in the House of Representatives, where he served as the Assistant Republican leader. As a member of the Senate, he is the ranking Republican serving on the Financial Institutions Committee and also serves on the bi-partisan Joint Committee on Administrative Rules.



Senator Dan Rutherford has sponsored and shaped legislation intended to help some of Illinois' most fragile citizens. He was a leading sponsor of important legislation which fundamentally changed the formula for reimbursing nursing homes. Now, reimbursement rates are based on the medical needs of the resident, instead of their geographic location in the state. Senator Rutherford is pleased to report that the new system has resulted in better health care and services for Illinois' treasured elderly community.

Dan has also been a consistent champion of agricultural interests, promoting legislation to enhance the use of ethanol and soy products. An avid conservationist, he is helping preserve the environment by using recycling programs in his home and offices. To date, Dan has personally planted over 18,000 trees and shrubs on his own property to promote reforestation, in addition to utilizing stream bank stabilization

Senator Rutherford's legislative efforts have resulted in many accolades from both the public and private sector. He was particularly proud to have been named Legislator of the Year multiple times, in addition to being selected as an "outstanding legislator" by numerous economic, agricultural and conservation groups, to name a few.

The *Aurora Beacon News* noted that "while his voting record in Springfield draws high marks with conservative [groups], he also has a decided independent streak."



**Myron F. Laible** currently serves as Vice President of State, Local and Regulatory Affairs for the Outdoor Advertising Association of America, Inc. (OAAA). He has been with OAAA for nearly twenty years and has extensive experience in advocacy, public affairs and federal executive branch activities. Mr. Laible's responsibilities at the OAAA include representing the industry at the federal, state and local levels. Technical assistance on legislative, operations and technology issues as well as serving as OAAA's liaison to the industry's education foundation are primary job duties. Before joining the OAAA, Mr. Laible was employed by the Federal Highway Administration (FHWA) including a management position overseeing the daily operations of the national highway beautification (HBA) program. Mr. Laible is a life member of Alpha Kappa Psi, a professional business fraternity, the Road Gang, and serves on Villanova University's Public Affairs and Marketing Advisory Board. He has a Masters Degree in Public Administration from George Mason University, Fairfax, VA and a Business Administration degree from The University of Montana.

**Joe Philport** joined the Traffic Audit Bureau for Media Measurement, Inc. as President and CEO in September 2002. The TAB has been the auditor of the Out-of-Home advertising industry since 1933. His prior position was President of CMR Interactive, an Internet initiative of Competitive Media Reporting. Joe comes to TAV with extensive experience in the media and marketing research industries. He has held executive positions at Arbitron, Nielson, and AGB Television Research.



Dr. Philport also served as St. Vice President of Worldwide Media Research Director and as a member of the corporate research team at Young and Rubicam. While at Y & R, he was involved in both media and brand equity initiatives. As an active member of the Advertising Research Foundation, he now served on the ARF's Outdoor Media Council. He is also a frequent speaker at various media industry forums.

Joe has PhD. In Media Communications and began his career in academics. He has taught at Miami University and the University of Maryland.



**Steven Freitas** has been the Chief Marketing Officer for the Outdoor Advertising Association of America, a leading trade association representing the outdoor medium since 1999. In his role, Mr. Freitas is an industry spokesman who advances the business of outdoor advertising with education and advocacy throughout corporate America. He joined OAAA after spending 10 years developing high profile marketing programs for Clear Channel Communications and Eller Media Company. As senior vice-president of marketing, Mr. Freitas was responsible for global branding, advertising, research, public relations and corporate communications, in addition to being heavily involved with business development initiatives. Prior to joining the outdoor advertising industry, Mr. Freitas worked with two San Francisco agencies. Before that, he worked at Chevron, USA for eight years.

**Representative Karen Yarbrough** believes government should work for people and in providing leadership to enable people to live more meaningful and productive lives. She knows the moral test of government is measured in how we treat those who are in the dawn of life, the shadows of life, and the twilight of life. To be an effective public servant, Rep. Yarbrough says you must be able to develop, nurture and maintain productive relationships with elected officials at all levels of government. Problems don't stop or stop at community borders.



Since 2001, Yarbrough has worked continuously to understand the issues facing legislators as well as the needs of her constituents. She has succeeded in forging effective working relationships with other lawmakers in order to pass legislation that improves the quality of life in the 7th District and in Illinois. In 2010, Representative Yarbrough was appointed to leadership in the Illinois General Assembly giving her top access to some of the highest ranking officials in the state of Illinois.



(Tentative)

**Representative Barbara Flynn Currie** represents the 25th District, which includes portions of the Chicago communities of Woodlawn, South Shore, Hyde Park, Kenwood, and South Chicago. The conviction of her beliefs is one of the assets that make Barbara Flynn Currie so valuable in Springfield. She has served the people of the 25th District since 1979. In 1997, she became the first woman Majority Leader in the history of the Illinois General Assembly.

As the second ranking House official, Currie works closely with colleagues from both parties and all regions of the state to fashion solutions to the problems that face Illinois. Her legislative accomplishments include sponsorship of the Illinois Earned Income Tax Credit Act, which allows families to keep more of their income, and the Illinois Freedom of Information Act, the law that ensures access to public records. Over the years, she has also passed several improvements to the original law, such as ending blanket exceptions from public disclosure of correctional and law enforcement records.

Representative Currie is a strong advocate for working families and children. She initiated the state program that funds pre-school services for disadvantaged children. She has sponsored legislation to protect nursing home residents from abuse and improve child-support enforcement. She has sponsored legislation to protect Illinois groundwater. She also worked successfully to prohibit sexual harassment in the workplace and to improve access to state contracts for businesses owned by women and members of minority groups.

Many organizations have honored Currie for her work in Springfield. Among them are: the Illinois Hospital Association; the Illinois AFL-CIO; the Independent Voters of Illinois-Independent Precinct Organization (IVI-IPO); the Chicago Urban League; the Illinois nurse's association; and the National Association of Social Workers.

Currie attended the University of Chicago. She graduated from the College with honors before earning a Master's degree in Political Science. She is a member of the Chicago League of Women Voters, Women United for South Shore, and the Board of the ACLU of Illinois. She is active in many civic, community, and environmental organizations. She and her late husband, David P. Currie, a law professor at the University of Chicago, have two children and four grandchildren.

#### **ADDITIONAL SPEAKERS INCLUDE:**

**Tim Hoesli - IDOT - Mgr of Outdoor Advertising Program**

**Bob Connors - Owner of Mid America Outdoor**

**John Paul - FHWA Regional Office - Springfield**

# Things to do . . .

## Dining and Entertainment

**Shiraz on the Water** is a scenic view lover's paradise! The dome ceilings, ceramic floor tiles, exposed brick walls, and all around windows, make this dining spot truly unique. Relax in their trendy & vibrant lounge area as you sip the wine flight that best seduces your palate.



Shiraz on the Water features contemporary American cuisine mixed with a trendy & vibrant atmosphere. With signature menu items such as Macadamia Nut Crusted Scallops, Short Rib Wontons and Cedar Planked Salmon with Crabmeat Stuffing, this intricate menu sets out to satisfy every guest. Their extensive wine list features over 1,000 labels from different regions around the globe, so they encourage you to explore and find the one that makes your heart sing!

Shiraz on the Water has the perfect combination of ambience, great food & wine for celebrating any occasion!



**The Cave Bar** is an upbeat and unique escape where guests can enjoy cocktails and appetizers in a rock cave, with water streaming down over several sides to give the feeling of being under a waterfall. Holes built into the rock structure act as windows to heighten the visually stimulating experience. Cave Bar is situated in the center of the lush atrium to give a "touch of the tropics" and features Frank Lloyd Wright-inspired architecture. Choose from a wide selection of beers, specialty drinks and appetizers while enjoying a carefree time with other cave dwellers.

Located on the lower level of Shiraz on the **Water**, **Izzy and Moe's Speakeasy** captures a moment in time and replays the carefree attitude of a by gone era. The space is reflective of a casual bar with plenty of bar or table seating. Murals of scenes from the prohibition days and gangsters in their fashionable attire create a unique setting.

Meet with friends or a colleague after a busy conference day and enjoy a full bar and variety of local and import beers. Izzy and Moe's Speakeasy features a DJ, dancing, live entertainment, karaoke, coast-to-coast sports coverage and video gaming. Appetizer menu available.

Friendly bartenders, a unique setting and a convenient location make Izzy and Moe's your perfect hangout during evening hours of the conference.

# Conference Rates for Operators

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## Member Company Operators Only

Who will be the registered voting delegate on behalf of your company/plant should any business need to be addressed \_\_\_\_\_

- A. **Member All Events** - Includes Wednesday Evening Barbeque, Thursday Breakfast, Breaks, Industry Luncheon, Dessert Reception, and Business Sessions. \$150.00
- B. **Guest/Spouse All Events** - Includes all of the above. \$105.00
- C. **Non Member All Events** - Includes Wednesday Evening Barbeque, Thursday Breakfast, Breaks, Industry Luncheon, Dessert Reception and Business Sessions. \$200.00
- D. **Wednesday Barbeque Reception Only** - \$60.00
- E. **Thursday Guest/Spouse Breakfast Only** - \$25.00
- F. **Thursday Industry Luncheon Ticket** - \$35.00.

*Enter names as they are to appear on badge.*

Attendees:

1. _____	A	B	C	D	E	F	\$ _____
2. _____	A	B	C	D	E	F	\$ _____
3. _____	A	B	C	D	E	F	\$ _____
4. _____	A	B	C	D	E	F	\$ _____

Please send registration and check to:

**Total Registration** \$ \_\_\_\_\_

Outdoor Advertising Association of Illinois

P.O. Box 7224

Springfield, IL 62791-7224

217-522-6224 (Phone)

217-522-6225 (Fax)

[rtrader@oaai.net](mailto:rtrader@oaai.net) - Please have your registration in by August 20, 2011.

**Please register for golf on separate registration page included in this material.**

# Conference Rates for Vendors

Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## INFORMATION YOU NEED TO KNOW:

Table top displays will be available this year for a fee to help defray Conference expenses and give vendors the opportunity to showcase their products and services. Set up for table tops will be from 10:00 - 4:00 pm on August 31, or 6:30 am on September 1, 2011

To make arrangements to ship display materials ahead of time, please call the OAAI office at 217-522-6224. Please contact the OAAI office with any specific needs you have, such as electrical.

- A. **Vendor All Events** - Includes Wednesday Barbeque Reception, Thursday Breakfast, Breaks, Industry Luncheon, Dessert Reception and Business Sessions. \$150.00
- B. **Vendor All Events w/Table Top** - Includes all of the above w/table top. \$250.00  
(Note: each additional employee of vendor attending should purchase package A above)
- C. **Vendor Guest/Spouse All Events** - Includes all of the functions in A. \$105.00
- D. **Wednesday Barbeque Reception Only** - \$60.00
- E. **Thursday Guest/Spouse Breakfast Only** - \$25.00
- F. **Thursday Industry Luncheon Ticket Only** - \$35.00.

*Enter names as they are to appear on badge.*

Attendees:

1. _____	A	B	C	D	E	F	\$ _____
2. _____	A	B	C	D	E	F	\$ _____
3. _____	A	B	C	D	E	F	\$ _____
4. _____	A	B	C	D	E	F	\$ _____

Please send registration and check to:  
Outdoor Advertising Association of Illinois  
P.O. Box 7224  
Springfield, IL 62791-7224  
217-522-6224 (Phone)  
217-522-6225 (Fax)

Total Registration \$ \_\_\_\_\_

[rtrader@oai.net](mailto:rtrader@oai.net) - Please have your registration in by August 20, 2011

**PLEASE REGISTER FOR GOLF ON FOLLOWING PAGE**

# Golf Registration

**August 31, 2011 - 12:00 p.m. Shotgun Start!**  
**Bloomington Golf Club - Bloomington, IL**  
**Shuttle to Golf Course: 11:00 - 11:45 a.m.**  
(will run every 5 minutes)



**Information you need to know:** The cost to participate in the golf outing is \$60.00 per Registrant. To encourage networking opportunities, foursomes will be coordinated by the OAAI office to pair vendors, operators and legislators. If you have a special request, please call Rose Trader at 217-522-6224 or indicate in the space provided below.

Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Please provide the name of each participant from your company that will be participating in the Outing. We will contact you regarding your assigned foursome prior to final assignments.

	(\$60.00 per participant)
1. _____	\$ _____
2. _____	\$ _____
3. _____	\$ _____
4. _____	\$ _____

**TOTAL REGISTRATION ENCLOSED:\$ \_\_\_\_\_**

Is there a particular vendor whom you would like to become acquainted with:

\_\_\_\_\_  
(Please provide company/name above)

Is there a particular operator whom you would like to become acquainted with:

\_\_\_\_\_  
(Please provide company/name above)

Awards will be given for:

- Longest Drive
- Closest to the Pin
- Highest Team Score
- Lowest Team Score

Register Due: August 20, 2011

**Outdoor Barbeque Reception to follow golf outing from 4:00 - 8:00 p.m. Shuttle services will bring you back to the Indian Lakes Resort Patio when you've completed your game!**